

# *North Central WEA UniServ Council Goals and Activities for 2010-2011*

**Goal** – *To continue to have staff available as a resource for associations and members.*

**Goal** – *To serve as a resource to local associations by providing and clarifying information through delivery of programs and trainings.*

**Goal** – *Recognizing that everyone in an organization has an obligation to lead:*

- *Mentor and counsel local presidents and officers in their leadership role.*
- *Identify and recruit new prospective leaders.*
- *Assist in developing Council leadership training programs for local leaders.*
- *Champion expanding leadership responsibility within the organization.*
- *Advocate the Council's position, issues and interests to the WEA, and WEA's position, issues and interests to the Council and Locals.*

## **SPECIFICS:**

### **Political Organizing**

- ◆ *Continue activities of the legislative action team at the state and local levels.*
- ◆ *Continue to enroll WEA-PAC membership with an increase of 25%.*
- ◆ *Encourage Local Association participation in community and school board elections and levy programs.*

### **Bargaining**

- ◆ *Improvement in at least one area of each local association's contract.*
- ◆ *Continue the focus on Bargaining with the Bigger 9, CTL, Puny, ESP and Higher Ed groups.*
- ◆ *Encourage and facilitate participation in Bargaining Conferences.*
- ◆ *Encourage participation in Bargaining Clusters.*

### **Member Outreach**

- ◆ *Continue with the work of Tuvalu, Sparks, and the PEA, and, RA Grant programs.*
- ◆ *Encourage Local Association attendance at Council/Cluster meetings and other Council activities by making personal contact with every local during the year.*
- ◆ *To have staff and governance available for local associations as requested.*

### **Other**

- ◆ *Assist the Small and Rural Caucus in contacting and communicating with members at local, state and regional levels.*
- ◆ *Continue networking and building relationships with North Central community members.*
- ◆ *Communicate to our members continuing developments in education reform.*